

The Bull Inn Privacy Policy

The Bull Inn understands your right to privacy and takes very seriously its data protection responsibilities.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy statement.

This privacy policy sets out how we use and protect any information that you give us when you use this website.

The Bull Inn is the trading name for Market Hill Ltd whose registered address is The Bull Inn, 2, Market Hill, Woodbridge, Suffolk IP12 4LR. For the purposes of the General Data Protection Regulation (GDPR) 2016 Market Hill Ltd ("we") are the Data Controller and are responsible for ensuring we preserve and protect your privacy under data protection legislation. This policy outlines how we collect and process your personal data and is our Privacy Notice for the purposes of GDPR.

Any correspondence in relation to Data Protection should be addressed to David Clarke, Director at the address above or via e:mail on:- david@bullinnwoodbridge.co.uk.

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st April 2020.

By using our website, you consent to such collection and processing of information and you warrant that all personal information provided by you is accurate.

What we collect

We may collect the following information: -

- Name and title
- Contact information including email address, telephone numbers and postal address
- Demographic information such as date of birth, postcode, preferences and interests
- Financial information such as credit/debit card details
- Other information relevant to customer surveys and/or offers
- Any comments on feedback forms or through on-line feedback forums
- Technical information regarding your visit to our websites including, but not limited to, your Internet protocol (IP) address

What we do with the information we gather

We require this information to understand your needs and provide you with the service you have requested such as:

- By making a reservation or using any of our services
- Booking of third-party services such as a taxi, restaurant reservations, spa reservations etc
- Improving the services we provide
- Analysing website performance

We do not collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation,

political opinions, trade union membership, information about your health and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.

Where we need to collect personal data by law, or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you (for example to provide you with services). In this case, we may have to cancel a service you have with us but we will notify you if this is the case at the time.

Our websites may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our websites, we encourage you to read the privacy notice of every website you visit.

Internal record keeping

We may use the information to improve our products and services

We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

We use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the cookie helps us tailor our services and it helps us analyse web traffic. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Our websites use cookies to ensure our websites are functioning properly and across multiple devices and operating systems.

Cookies allow us to develop marketing strategies and develop tailored products.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

Our cookies do not store financial information, or information which is capable of directly identifying you such as your name or address. Cookies simply allow our website to retrieve your preferences in order to personalise and improve your experience of our website.

However, if you wish to restrict, block or delete cookies provided by our site, or any other website, you can use your browser to do this. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of our website.

Third Party Cookies

To help improve your experience of our site we use content from other sites to help improve usability such as Google Maps for our location. We also use social sites such as Facebook to allow us to communicate with our customers and prospective customers to help improve the user experience. We don't control these sites and we suggest you read their cookie policy to see which ones they use and how to manage them.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time and can contact us to let us know

We do not, and will not, sell, distribute or lease your personal information to third parties.

Further information

If you wish to learn more about cookies in general and how to manage them, visit www.aboutcookies.org.